

# LCMS Million Dollar Life Match Grant Workshop

November 19, 2022

## Agenda

- Million Dollar Life Match Grant Overview
  - Slides 3-4
  - Approximately 5 mins
- Grant Writing Process
  - Slides 5-13
  - Approximately 15 mins
- Grant Writing Tips & Tricks
  - Slides 14-16
  - Approximately 10 mins
- Questions & Discussion



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### **Grant Phases**



| Phase | Applications Due | Awards Made    | Reports Due       |
|-------|------------------|----------------|-------------------|
| 1     | April 8, 2022    | June 2022      | November 15, 2022 |
| 2     | July 1, 2022     | September 2022 | March 1, 2023     |
| 3     | January 22, 2023 | May 2023       | October 1, 2023   |



# Grant Requirements & Criteria

- New, expanding, or existing project
- Support the needs of families at beginning-of-life stage
- Close proximity to Word and Sacrament ministry of congregation
- Partner organizations must:
  - Not refer for abortions
  - Uphold God's design for marriage

# **Grant Writing Steps**

#### **Getting Started**

Identifying a project, partner organizations, and primary contacts.

#### **Outline**

Outline plans for the project including a timeline and budget; project mission, vision, and goals; volunteer engagement plans, and word and sacrament connections.

#### **Rough Draft**

Review application questions and write out detailed answers for each question. Draft associated documents.

#### Review & Feedback

Share draft application with stakeholders within the congregation and partner organization for feedback

#### **Final Draft**

Thoroughly review and edit application questions and prepare for final submission.

# Getting Started: Project Identification

- Identify a project
  - Project ideas
  - Current projects
  - Dream projects
- Gather congregation information
  - Key contacts
  - EIN
  - Mission & vision statements
- Research partner organization(s) & connect with primary contact(s)
  - Redeeming Life
  - Local pregnancy centers
  - Circuit congregations
  - Other organizations

# Getting Started: Outline Project

- Timeline & Budget
- Participants
  - Congregation resources
  - Co-writers
  - Redeeming Life contact info
  - Local pregnancy centers
  - Circuit congregations
  - Other organizations
- Project objectives, mission, vision
- Word & sacrament connections
  - LCMS Mission priority number 3 is: Perform human care in close proximity to Word and Sacrament ministries. The phrase "close proximity to Word and Sacrament ministries" refers to congregations. This means our mercy work, human care for people in body and soul, happens near to the Means of Grace. Mercy accompanies our witness when the Church in her life together proclaims the Gospel. So in our Life Ministry work and care for people, we focus on how they will receive (hear) the Gospel.
- Congregation & Volunteer Engagement

# What does it mean to be connected to Word & Sacrament?

 How is this project closely connected with the Word and Sacrament ministry of your congregation?

"Life Week materials from Lutheran for Life were shared with our congregation and school for Bible Study and home use. Life Sunday is a chance to remind our congregation that life begins at conception, and that every life is precious to God and needs defending."

"We uphold the sanctity of God-given life and support women in unplanned pregnancies who choose life for their babies instead of choosing to end their babies lives through abortion, thinking there is no other choice. Christ offers forgiveness, a new life and fresh hope!"

• In what way will recipients come in contact with or receive the Gospel?

"We shared an update on the new Redeeming Life Outreach Ministries (RLOM) maternity home opening in East Dundee which will directly connect the moms that live there with Word and Sacrament ministry at Immanuel Lutheran Church in East Dundee, IL. In the future, Trinity plans to also send interested adult and youth volunteers to do work at the home site which is expected to open in Illinois in 2022."

# Timeline & Budget: Under \$5000

#### **Under \$5000**

• Implementation timeline & milestones

#### Project implementation timeline, budget and milestones:

- Life Sunday raised \$4,000 (January/February) Project budget \$0
  - Milestones \$2,200 collected on 1/23/22. \$1,800 collected 2/26/22
- Quarterly Mission \$2,000 (March, June) Project budget \$0
  - \$1,000 collected March, 2022 \$1,000 will be collected June, 2022
- Plant and Bake Sale \$2,000 (May) Project budget \$1,000 75 flats of plants cost \$975 advertising \$25 for copies.
  - Advertising blitz week of 4/4/22
  - Pre-orders due 4/10/22 \$1,000
  - Pick up and deliver flowers from Trinity Burr Ridge on 5/14/22.
  - Expected proceeds of sale on May 14th \$2,000 (\$1,500 plants, \$500 bake sale)

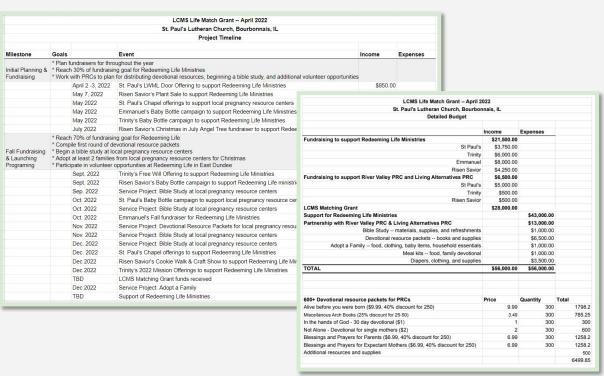
#### Itemized Budget

#### Project implementation timeline and budget:

- Life Sunday raised \$4,000 (January/February) Project budget \$0
- Quarterly Mission \$2,000 (March, June) Project budget \$0
- Plant and Bake Sale \$2,000 (May) Project budget \$1,000 75 flats of plants cost \$975 advertising \$25 for copies.

#### Over \$5000

- Attached detailed timeline
- Attached detailed budget



# **Application Overview**

| Congregation<br>Information | <ul> <li>Name, Address, Website, District</li> <li>Pastor</li> <li>Project Director</li> </ul>  |
|-----------------------------|---|
| Project Overview            | <ul> <li>Amount, Title</li> <li>Location</li> <li>New/Expanding/Existing Project</li> </ul>   |
| Project Summary             | <ul> <li>Description</li> <li>Word &amp; Sacrament connection</li> <li>Care provided</li> </ul>                                       |
| Needs Statement             | <ul> <li>Community needs addressed</li> <li>Population served (including age &amp; ethnicity)</li> <li>Total people served</li> </ul> |

# **Application Overview**

| Project Details &                 | Project objective  |
|-----------------------------------|--|
| Outcomes                          | <ul> <li>Activities</li> <li>Short Term Measurable Key Results</li> <li>Long Term Measurable Key Results</li> <li>Timeline with anchor dates (think phases) / Overview if over \$5000</li> <li>Project length, start &amp; end dates</li> <li>Partner organizations (names &amp; addresses)</li> <li>Congregational Objectives (think mission &amp; vision)</li> <li>Approaches effective in other settings</li> <li>Tracking &amp; measuring effectiveness of your project</li> </ul> |
| Financial & Volunteer Information | <ul> <li>Congregational Funding</li> <li>Date funds available (1 date only)</li> <li>Itemized budget / Budget Overview if over \$5000</li> <li>Ongoing financial support</li> <li>Volunteer opportunities</li> <li>Number of Congregation Members involved</li> <li>Use Office of National Mission volunteer database</li> </ul>   |

# **Application Overview**

#### Certifications

- Congregation leadership awareness & support
  - Approvals as required by governance documents
- Partner organizations do not provide or refer for abortions & uphold biblical marriage
- Matching grant & reporting requirement

# **Grant Writing Tips**

| Content   | Format   | Revisions  |
|---|--|--|
| <ul> <li>Tell your story</li> <li>Align with your organization's mission and vision</li> <li>Understand Grant Organization's key interests</li> <li>Realistic, balanced budget</li> <li>Customize proposals if writing multiple grants</li> </ul> | <ul> <li>Draft your application responses in a Word document &amp; save often.</li> <li>Use Numbered/Bulleted lists</li> <li>Write clearly and concisely. Every word should matter.</li> </ul> | <ul> <li>Find an objective reviewer</li> <li>Plan time for multiple drafts and rewriting</li> <li>Step away!</li> <li>Match <u>standards for grant</u> <u>award evaluation</u>. Grade yourself.</li> </ul> |

# I submitted my application, now what?

- While waiting for grant award notification:
  - Keep fundraising & holding funds in a designated account.
  - Take pictures!
  - Keep logs of events, volunteers, etc.
- After grant awarded:
  - Grant Agreement
  - Documentation of Funds
  - Grant Reports
- What information do we need to track about volunteers?
- What do I do if something in our project changes?

# Other Grant Opportunities

- Thrivent Action Grants
  - <a href="https://www.thrivent.com/about-us/membership/thrivent-action-teams">https://www.thrivent.com/about-us/membership/thrivent-action-teams</a>
- NID Grants
  - https://www.nidlcms.org/ministry-support/
  - Partnership grants
  - Endowment fund grants
  - Mission target grants
  - Rev. Kris Whitby, Assistant to the President Mission and Ministry, at <a href="mailto:kris.whitby@nidlcms.org">kris.whitby@nidlcms.org</a>.
- LCEF Kaleidoscope Grant for schools
  - https://lcef.org/kaleidoscope/

#### Resources

- LCMS Million Dollar Life Match Grant Application
  - Grant information: <a href="https://www.lcms.org/serve/grants/life-grant">https://www.lcms.org/serve/grants/life-grant</a>
    - Includes a detailed video tutorial of the application
  - Online Application
    - You may be prompted to create an account. You will want your congregation's EIN number handy.
  - FAQ Document
- LCMS Life Ministry
  - Kris Freeman, Manager of LCMS Life Ministry, <a href="mailto:lifeministry@lcms.org">lifeministry@lcms.org</a> or <a href="mailto:314-996-1217">314-996-1217</a>.
- NID Life Taskforce
  - Pastor Cory Estby, <u>pastorestby@yahoo.com</u>
  - Deaconess Lori Trinche, <a href="mailto:lori@rlom.org">lori@rlom.org</a>, 630-665-5238
  - Katrina Drinnon, <a href="mailto:katrinadrinnon@gmail.com">katrinadrinnon@gmail.com</a>, 618-975-8361

# Appendix

Sample Grant Language

# Project Objectives, Mission, & Vision

 What community needs or problems are addressed by this project, and why is this project important?

"Motivated by God's grace, Redeeming Life Outreach Ministries seeks to reach out with the love of Christ to support single expectant and postpartum mothers. We do this by providing a safe and stable home. The women have opportunities for growth in their relationship with their Savior, as well as career, parenting, and life skills education."

# Project Objectives, Mission, & Vision

What is the project objective?

"The objective of this project is to support life-affirming organizations and ministries in our community and help connect the families served by these ministries with Gospel oriented, life-affirming devotional resources and on-going support. This will be done through providing volunteer opportunities at the local pregnancy resource centers; meeting the material, emotional, and spiritual needs of families, and connecting the local pregnancy resource centers to Redeeming Life Maternity Home."

What activities will you engage in to accomplish this objective?

"Our congregations will host several fundraisers to support the new Redeeming Life Outreach Ministries maternity home in East Dundee. The congregations participating in this grant request have supported local pregnancy resource centers in the past through ad-hoc events and individual members' volunteer involvement. Through this project, we will develop a formalized relationship with these pregnancy resource centers by conducting bible studies, adopting families, distributing devotional resource packets, and providing connections to Redeeming Life Maternity Home for the families who utilize the centers."

## **Word & Sacrament Connections**

 How is this project closely connected with the Word and Sacrament ministry of your congregation?

"Life Week materials from Lutheran for Life were shared with our congregation and school for Bible Study and home use. Life Sunday is a chance to remind our congregation that life begins at conception, and that every life is precious to God and needs defending."

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• In what way will recipients come in contact with or receive the Gospel?

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### Word & Sacrament Connections

• "Our congregations are raising funds to support the new Redeeming Life Outreach Ministries home that will be opening in our district in 2022 where expectant single mothers will be provided a safe, loving, Christian home to grow in their faith and their new role as a parent. We also will be working together to continue to support our local pregnancy resource centers and help connect the families they serve to the Gospel and our congregations by providing these families with devotional resources, physical needs, prayer and support. We will be compiling and distributing devotional resource packets that will include life-affirming books for parents and baby as well as information about our congregations including service times, bible study opportunities, and contact information. We also will be working with the pregnancy resource centers to identify new opportunities for us to host bible studies, adopt families in need, and volunteer at the resource centers' activities. Through this relationship, we also will educate our local pregnancy resource centers about the work of Redeeming Life Outreach Ministries so that we can help connect local mothers who would benefit from the maternity home."

# Congregation & Volunteer Engagement

- How will your project involve members of the congregation in volunteer activities?
  - Prayer
  - Assistance with chapel services
  - Regional fundraiser activities such as plant sales, rummage sales, craft shows, bake sales
  - Assistance with remodeling and building of the home(s)
  - Assistance with special youth group projects as needed
  - Assistance with special projects for individuals and groups (cooking classes, sewing, budget, nutrition education, etc.
  - "Offering appropriate serving opportunities encourages engagement and awareness of the needs of the community and can make a tangible difference in the lives of both the recipient and the volunteers."

# Congregation & Volunteer Engagement

- How will your project involve members of the congregation in volunteer activities?
  - Planning and executing fundraising events
  - Compiling devotional resource packets and distributing them to the pregnancy resource centers and at pregnancy resource center events
  - Adopt two families at the pregnancy resource centers and provide them with physical needs and build a
    relationship with them to support them in their journey.
  - Lead bible studies at the pregnancy resource centers
  - Shopping for diapers, clothing, and supplies for the pregnancy resource centers and volunteering at the centers to prepare and distribute these items to families.
  - Volunteer at the pregnancy resource centers as additional opportunities arise